

Shop Around

Help your kids learn the advantages of comparative shopping with SHOP AROUND. All it takes is that pile of advertising flyers that comes in the Sunday paper.

By encouraging middle school and high school kids to compare prices, SHOP AROUND can help your child learn the real advantages and disadvantages of bargain shopping.

Items Needed:

- The advertising flyers from the Sunday paper.

How To Play:

- Talk with your child to select an item that he or she would like to purchase, such as a CD player or new pair of shoes.
- Pick a budget for the purchase that is a little low.
- Have the child look through the advertisements for the lowest prices on that item.
- Once the child finds the lowest price, ask the following questions.
 - Does this store have the lowest prices on most items?
 - Do they have the lowest prices on all items or just high profile items?
 - How far away is the store with the lowest price?
 - How much time and gas will we spend going to this store?
 - Do you think the quality of this product is better or worse than the quality of higher priced products from other stores?
 - Why are some brands priced higher than others for seemingly identical products?
- Discuss your child's answers to these questions.